

Invitation

INVITATION TO PARTICIPATE IN AN OUTWARD SELLING MISSION TO ALGERIA and EGYPT FROM 2 NOVEMBER 2026 TO 6 NOVEMBER 2026

The Department of Trade and Industry (**the dtic**) invites you to apply to participate in an Outward Selling Mission (OSM) to Algeria and Egypt which is scheduled to take place from 2 November to 6 November 2026. The objective of this mission is to facilitate access for South African value-added products and services into Algeria and Egypt. Planned activities include a seminar, business-to-business meetings and site visits.

The targeted sectors for this mission include:

- Agro-processing (Food & Beverages; Grain mill products, starch products and prepared animal fat);
- Basic and industrial chemicals;
- Capital equipment & machinery;
- Basic Iron and steel (HS72 - Iron or non-alloy steel) and
- Mechanical appliances.

Companies will be screened and selected in line with the EMIA guidelines and market requirements.

For the approved companies, **the dtic** will provide:

- Air travel assistance up to R20,000 (SMME's and Black Owned Enterprises only)
- Daily subsistence allowance up to R3,500 per day (SMME's and Black Owned Enterprises only)

How to Apply:

Applications for EMIA Funding must be emailed to:

OSMAfrica&Egypt2026@thedtic.gov.za and not to enquiries email addresses.

- Only electronic applications submitted in a ZIP folder to the above e-mail address will be processed.
- **No We Transfer or similar file-sharing links are permitted**, as they expire and cannot be reliably tracked.
- The subject line of the email must include the event name and date.
- Please ensure that only one application is submitted per e-mail.
- Applications close on **02 September 2026**.

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NB! The deadline for submission of applications forms is 2 September 2026

Companies that are not eligible for EMIA funding are welcome to participate in these missions at their own expense.

For enquiries, contact:

Adriaan Adams

Tel: 012 394 5997

E-mail: AAdams@thedtic.gov.za

OR

Ernest Selota

Tel: 012 394 1995

E-mail: ESelota@thedtic.gov.za

ONLY E-MAILED APPLICATIONS WILL BE CONSIDERED.